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## **Innovative Packaging Lowers Operating Costs with Energy-Efficient Lighting**

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Like many smart companies, cost-control is of paramount importance to Innovative Packaging. That's why the Company has completed a \$35,000 project to retrofit all of the high bay lighting in its 115,000 square foot facility with energy-efficient T5 fluorescent fixtures from Electrical Marketplace. By doing so, Innovative Packaging will lower operating costs associated with lighting by more than 46%.

Innovative Packaging was able to reduce its energy demands by more than 128 Megawatts per year by replacing all of the aging and costly 400 Watt metal halide fixtures in its facility with new, energy-efficient T5 fluorescent high bays. This switch will prevent the emission of more than 147 tons of greenhouse gases into the atmosphere. The new fixtures provide better quality light and are expected to improve productivity and warehouse safety.

*"Our interest in doing the project was initiated by a desire for cost savings,"* explained Gene Fleck, President of Innovative Packaging. *"We then discovered the rebates given by Duke Energy and the tax credit available from the Federal Government for the energy conservation initiative."* Innovative Packaging worked with West Palm Beach firm, Engineered Tax Services, to certify their retrofit and qualify for all state and federal incentive programs.

*"Lighting retrofit projects make a lot of sense these days,"* said Tom Haggerty, President of Electrical Marketplace, Inc. *"Our customers are finding us because of our low prices and wide selection of T5HO fixtures, but are happy to learn that we can provide lighting layouts and perform return on investment analysis for them."*

**About Innovative Packaging** - Innovative Packaging was started in 1988 and produces all types of corrugated packaging. The company designs all products to customer specifications and can take projects from design to a final corrugated product. That final product may be a printed or labeled carton, point of purchase display with graphics, or any number of specialty die cuts. Innovative Packaging serves the Indiana, Michigan and Ohio markets.

**About Electrical Marketplace, Inc.** - Electrical Marketplace offers high quality energy-efficient lighting and electrical materials at substantial savings over the traditional lighting and electrical wholesaler. Through it's "Relight with T5" Green Initiative, Electrical Marketplace hopes to educate operations managers from every industry about the benefits of more energy-efficient T5 lighting.

<http://www.electricalmarketplace.com> and <http://www.relightwitht5.com>

**About Engineered Tax Services** - Engineered Tax Services marries the science of engineering with the principles of tax and accounting to arrive at financial solutions that result in increased cash flow, minimized tax payments and increased ROI. These IRS sanctioned services include Cost Segregation Studies, Energy Tax Credits and Deductions and Development credits. <http://www.engineeredtaxservices.com>

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